

Working Group Updates

Working Group Name		Systemic Issues and Social Change Working Group		
Facilitation	Name: Sandra Guerra	Organization: WoodGreen Community Services		
Date of Last Meeting: Thurs. Sept. 11, 2014	# of members: 60	# attended: 11	# of regrets: 5	
Main Items				
Item 1: Health Equity Campaign				
<p>Brief Summary: The Health Sub-Committee continued development of a Health Equity Campaign in conjunction with Toronto Public Health (TPH). The group agreed to focus the campaign on changing negative perception and myths related to newcomers and the healthcare system by focusing on the concrete benefits of maintaining the health of all citizens. It was agreed that the campaign should incorporate a social media piece and should tie back to the health equity blogspot.</p>		<p>Actions:</p> <ul style="list-style-type: none"> • Speak with TPH to determine what resources they can contribute to the process • Work to develop a social media strategy in relation to the campaign • Explore improvements to the current healthequitynow blog 		
Item 2: Employment Services Pathway				
<p>Brief Summary: -reviewed the Employment Service pathway developed by student -group made many recommendations for changes in both format and content - re-address how 'pathway' is laid out – not linear path</p>		<p>Actions:</p> <ul style="list-style-type: none"> • update pathway document • subcommittee meeting on Oct 16th • recruit various employment service agencies to attend 		
Item 3: Shadow Economies Research				
<p>Brief Summary: - announced new funded awarded to do a follow up on the Shadow Economies report - details still to be determined – we will be analyzing existing surveys from research</p>		<p>Actions:</p> <ul style="list-style-type: none"> • research should start in the Fall 		
<p>Next Steps for Future Meeting(s): - finalize the 'pathway' document - plan the dissemination of document - analyze the employment services maps – determine next steps - plan with TPH the steps for the Health Equity Campaign - revitalize the HealthEquity website</p>				
<p>Feedback or Recommendations request:</p>				