

Working Group Updates

Working Group Name		Settlement Services		
Facilitation	Name: Kailey Morin & Meley Bekele	Organization: CCVT		
Date of Last Meeting: February 26 th 2015		# of members: 45	# attended: 6	# of regrets: 5
Main Items				
Item 1:				
<p>Brief Summary: Newcomer Welcome Brochure</p> <p>LIP staff distributed the final version of the Newcomer Welcome Brochure to members to review. Staff gave a brief background on the brochure and also gave brief information on the printing and distribution costs that were recently approved by CIC through slippage. Staff explained that the brochures would be printed in the coming weeks, and that they had been quoted to receive 30,000 brochures with the budget.</p> <p>Members also gave feedback on planning a launch. Members agreed that 1 large launch should be organized, followed by 3 distribution events within the 3 regions of Toronto South LIP. It was suggested by members to launch the brochure in conjunction with, or in the week leading up to the new Toronto Newcomer Day on Friday, May 29th. Outreach to local media was also suggested.</p>			<p>Actions:</p> <ul style="list-style-type: none"> • Print 30,000 brochures • Date and space for the brochure Launch will have to be determined • Outreach to local media and logistics for distribution to be determined 	
Item 2:				
<p>Brief Summary: Review of Social Media Analysis; YouTube</p> <p>Background on the YouTube Video project was given, including a brief overview of the TSLIP Social media Analysis and Guide. Members were given an online tour of the YouTube channel, reviewed the different playlists and their content. This content included TSLIP workshop content, Toronto South LIP Member's content, as well as relevant videos produced by community members which may be of interest to LIP members.</p>			<p>Actions:</p> <ul style="list-style-type: none"> • Continued implementation of recommendations from the Social Media Analysis & Guide to allow for further engagement with member agencies 	
Item 3:				

Brief Summary: “Collaboration in Action” Video Project, LIP-Talk series

The “collaboration in Action” video project was discussed with members. Background on the partnership with New Horizon Media, a social enterprise composed of newcomers with film and digital media backgrounds was given. Members were reminded of the purpose behind these videos – to highlight successful collaborative partnerships within the LIP membership and to share best practices. An update on current progress of the first video was also detailed, which included upcoming filming dates.

The “LIP-Talks” series was also discussed. These “LIP-Talks” are a series of short interviews with trainers and facilitators who have offered their expertise on various topics of the Toronto South LIP. The first LIP-Talk video, featuring Sidonia Couto from the Canadian Centre for Victims of Torture, was watched by members. Members gave positive feedback on the video.

Actions:

- Continue to monitor progress of all video projects.

Feedback or Recommendations request:

PSCC feedback will be required when the first “collaboration in action” video draft has been completed.